

Unlocking Data Potential for Improved Business Output

IQZ Systems and Denodo have partnered to combine expert consulting services expertise with the industry's leading logical data management platform, to provide companies with impactful, data-driven insights that accelerate speed-to-market.



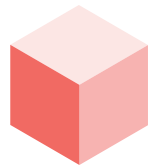
Why IQZ Systems and Denodo?

Many companies embark on strategic digital transformation missions to better meet growing customer and market demands. However, digital transformations are not trivial, as they often involve changes to core architecture and infrastructure, including large established data warehouses. At the same time, data continues to increase in volume, velocity, and variety. In this type of climate, IT budgets are focused on keeping the lights on versus modernizing the data infrastructure.

When modernizing, companies today are motivated to achieve three key categories of goals, each of which can be challenging:

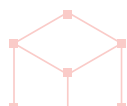
1. Accelerating Business Outcomes – Companies need modern architecture that enables a scalable approach to data access without compromising on speed and reliability.
2. Migrating to Cloud Systems – Companies need to be able to migrate data and users to the cloud without any impact on daily operations.
3. Modernizing Legacy Infrastructure - Companies need ways to evolve their IT stacks to meet changing business needs while continuing to realize value from existing investments.

Working together, IQZ Systems and Denodo enable companies to attain these goals, so that they can engage in digital transformations that increase returns-on-Investment (ROI) and accelerate speed-to-market.



What Denodo Brings

The Denodo Platform is a logical data management solution that, enabled by data virtualization, provides real-time views of data across disparate sources without having to physically move any data. These sources can be in the cloud or on-premises; structured, unstructured, or anywhere in between; streaming or static; and modern or legacy.





The Denodo Platform is deployed as an enterprise-wide data-access layer, abstracting data consumers from the complexities of accessing the underlying data sources. The platform itself contains no data, only the metadata required to access the different sources. By centrally managing metadata, the Denodo Platform enables organizations to manage data governance and data security protocols from a single point of control, across the entire organization.

Whether it's streamlining data workflows, improving time-to-insight, or ensuring regulatory compliance, Denodo's logical data management capabilities help organizations to unleash the true value of their data assets and stay competitive in today's data-driven market.

What IQZ Systems Brings

DIQZ Systems is a consultancy composed of technologists, designers, and strategists committed to building solutions that bring profound improvements. The company offers services in application and workplace modernization, and data and analytics.

With the power of the Denodo Platform, IQZ has effectively addressed several critical business challenges, including:



Data duplication across several business units



Limited data accessibility



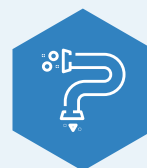
High infrastructure costs



Reliance on obsolete technologies and processes



A lack of real-time data access



The need for a unified data engineering pipeline to service analytical, operational, and artificial intelligence/machine learning (AI/ML) workloads

IQZ leverages a multidimensional strategy to construct scalable semantic data layer infrastructure employing cutting-edge approaches such as infrastructure as code, policy as code, and global security policies.

This strategy requires effortlessly integrated data from a variety of data sources by deploying logical entities and improved performance using specific scaling strategies based on environmental requirements, all of which is provided by the Denodo Platform..

Additionally, the Denodo Platform provides IQZ with streamlined data security and compliance features, via a centralized security layer that is fully auditable, offering row-level, column-level, and policy-based granularity.

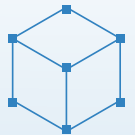
The Denodo Platform's data catalog enables clients to readily access trusted data through a business lexicon, and high standards for data quality enable IQZ to offer data as-a-service, promoting cultures of data-driven decision-making and creativity.

Working together, IQZ Systems and Denodo enable organizations to:

- Improve business performance
- Decrease costs
- Provide consolidated security measures
- Increase data quality standards
- Enable smooth data access via a user-friendly data catalog

Joint Denodo/IQZ solutions have resulted in transformative outcomes for businesses. Real-time data accessibility facilitated enhanced cross-selling and upselling opportunities, contributing to improved client nurturing and service.

The data governance features of the joint solutions have centralized security measures, facilitating compliance with legal regulations and security requirements.



ABOUT IQZ SYSTEMS

IQZ Systems develops solution accelerators that enable companies to reduce delays to create customer value. With the use of digital technologies such as the Internet of Things (IoT), artificial intelligence (AI), blockchain, social and mobile systems, and advanced analytics, IQZ builds sophisticated automation, data accessibility, and integration patterns to accelerate the pace of business. For more information, visit: www.iqzsystems.com, and contact IQZ via contact@iqzsystems.com



ABOUT DENODO

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months. For more information, visit www.denodo.com