![denodo logo]

Logical Architecture & Value Assessment

LOGICALLY INTEGRATE, MANAGE AND DELIVER YOUR DISTRIBUTED DATA

<6
MONTHS PAYBACK

65%
FASTER THAN ETL

67%
LESS DATA PREPARATION

Source: Forrester Total Economic Impact™ of Data Virtualization

MEET SOME DENODO CUSTOMERS

BNY MELLON

EDC   ENMAX

HSBC   J.P.Morgan

Ovintiv™   sanofi

T·Mobile   TOYOTA

Introduction

Data continues to be one of the most important strategic assets for most organizations. Access to this data is critical. Denodo allows companies to access, integrate and secure data faster than traditional approaches at a fraction of the cost.

At Denodo, we leverage a platform powered by data virtualization to provide access, management, security and integration of data through a logical abstraction layer.

A logical data model allows companies all the benefits of accessing and securing their data without the time, costs and risks normally associated with traditional data management where data is often moved or replicated for purposes of consumption.
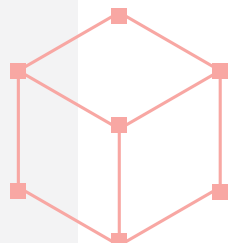
This logical architecture and value assessment will provide a framework to begin identifying and assigning business value to key applications and use cases where the use of a logical data model will provide material advantages across your organization.

Assessment Deliverables

The assessment is designed to identify and prioritize areas within an organization that would be optimized through use of a logical data model. Leveraging industry best practices, Denodo will provide guidance on identifying and prioritizing potential targets for virtualization while offering a supporting value assessment and next steps to approach the adoption of a logical model.

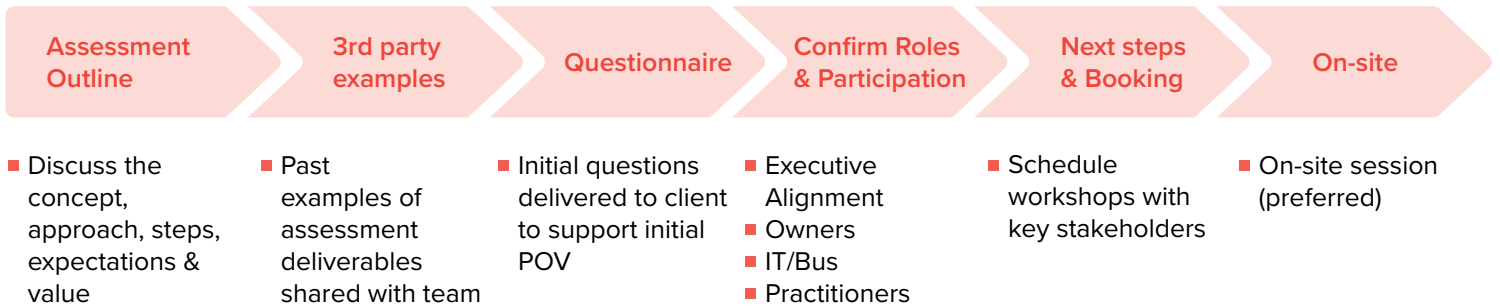Denodo's 2 x ½ day assessment will cover the following areas:
- Architectural review
- Best Practices for logical data model architectures
- Identification of high value use cases for logical data models
- Deployment considerations and best practices for use cases
- Business value assessment - identifying savings and productivity improvements

Assessment Expectations

Each assessment will begin with a discussion of a clients' existing architecture and data management standards. Included below is our pre-assessment overview.
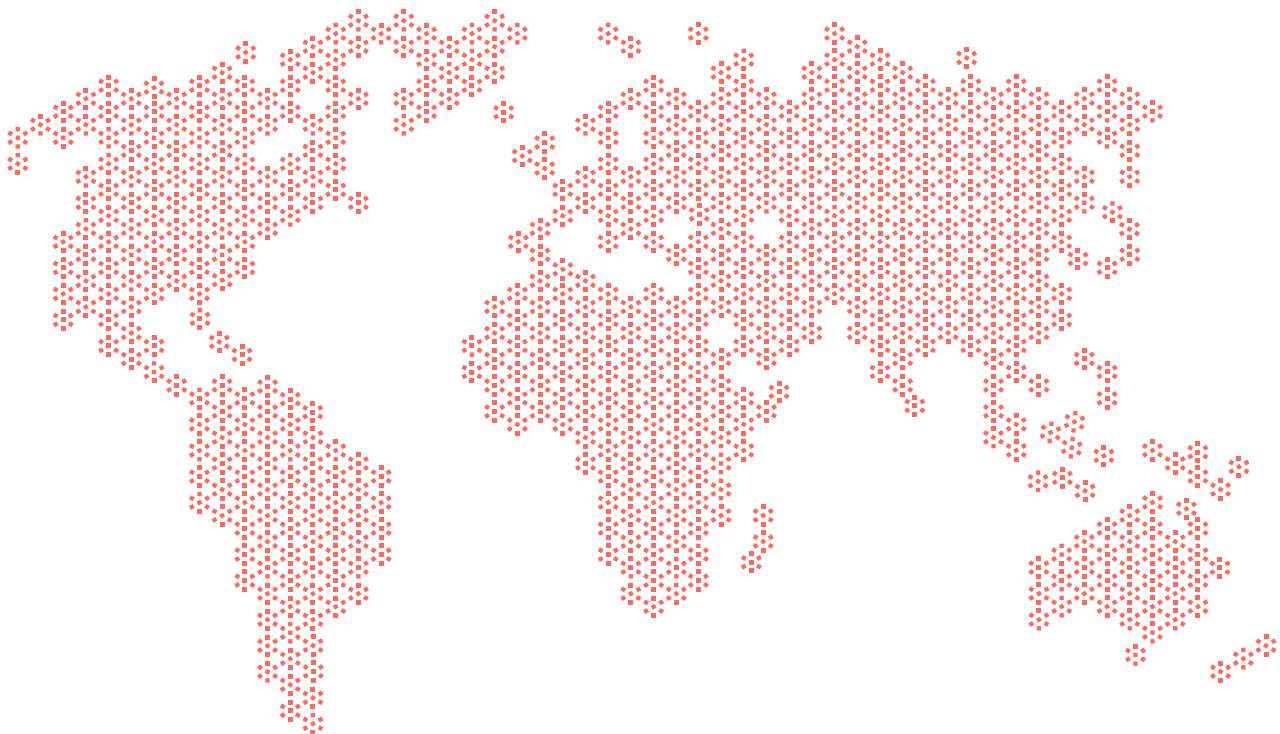
LOGICAL ARCHITECTURE & DATA ASSESSMENT - OUTLINE

Assessment Outline	3rd party examples	Questionnaire	Confirm Roles & Participation	Next steps & Booking	On-site
▪ Discuss the concept, approach, steps, expectations & value	▪ Past examples of assessment deliverables shared with team	▪ Initial questions delivered to client to support initial POV	▪ Executive Alignment ▪ Owners ▪ IT/Bus ▪ Practitioners	▪ Schedule workshops with key stakeholders	▪ On-site session (preferred)

Next Steps

Every customer journey is unique. This assessment is designed to help identify, prioritize, and capture the value of leveraging a logical data model within your organization. Data no longer needs to be moved to be consumed. Please reach out to schedule an initial call to further outline the process and next steps.

Learn how Denodo can solve your data challenges.

denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months.

Visit **www.denodo.com** | Email **info@denodo.com** | Discover **community.denodo.com**