



SOIT and Denodo

Enabling Organizations to Gain Unprecedented Value from Their Available Data

SOIT and Denodo have partnered to combine state-of-the-art managed services with the industry's most advanced data virtualization platform, to streamline access to data for advanced business intelligence (BI) and competitive success.

Why SOIT and Denodo?

In this era of big data and increasingly capable cloud technologies, organizations are not lacking data; in fact, many are sitting on a virtual gold mine. As *The Economist* put it in a recent headline, "The world's most valuable resource is no longer oil, but data." Unfortunately, not all organizations today are able to gain the maximum value from their data.

This is due to five key challenges that every organization, large and small, must face today:

1. Companies lack comprehensive plans for leveraging all of their available data for BI.
2. Data is stored across many different systems, including cloud and on-premises systems, which makes it difficult and time consuming to integrate the data for BI.
3. Even within the same data lake, many sources are stored in functionally separate silos.
4. Traditional BI infrastructure, such as data warehouses, cannot accommodate streaming or transactional data sources, further inhibiting data integration.
5. Companies use a variety of different tools that do not always interoperate.

Working together, SOIT and Denodo enable organizations to develop the most effective strategies for maximizing the value of their data, as well as the most effective technology stack for putting those strategies into action.

What SOIT Brings

SOIT Business Solutions, founded in 2003 and based in Johannesburg, South Africa, provides customized technology and business solutions with deep, proven expertise across both the technology and business worlds. SOIT aligns people, processes, and technology to maximize return on investment for organizations, offering comprehensive enterprise consulting services with strategic advice, support, and solutions aimed at helping organizations achieve business objectives.

SOIT helps organizations to identify and prioritize goals to support near and longer-term planning objectives, addressing implementation, adoption, and the operation of solutions, ensuring the right scope and approach to projects and encouraging the most effective ways to meet broader business objectives.

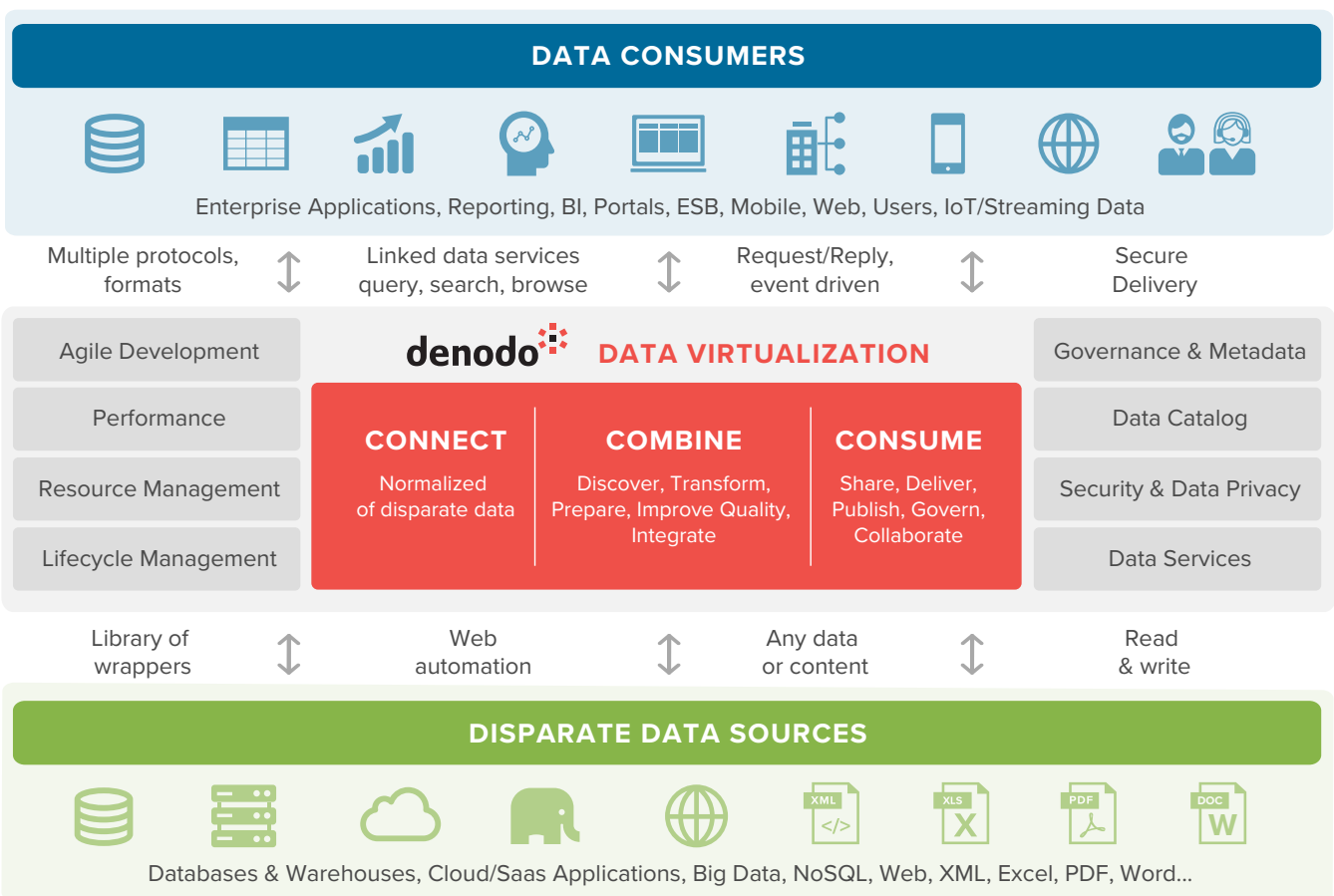
What Denodo Brings

Denodo is the leader in data virtualization, which offers a modern, highly effective method for integrating data. Rather than replicating data to a central repository, data virtualization provides real-time, integrated views of the data across myriad heterogeneous sources, and these include on-premises and cloud repositories, and structured or unstructured sources.

Companies gain a single view of the truth, and a single point from which to manage security and governance protocols, while leaving all of the source data in its original location. Even when the source data is moved, the data virtualization layer manages such complexities through an abstraction layer, providing uninterrupted, real-time access to integrated data to end users or consuming applications, regardless of the location of the data sources. With a single source for data, BI stakeholders are free to analyze the data using any tool.

Working together, SOIT and Denodo enable organizations to:

- Develop the most effective strategy for maximizing the value of data
- Improve decision-making with real-time access to data across disparate data sources, including streaming, transactional, and other emerging sources
- Seamlessly accommodate incompatibilities between different systems and BI tools
- Improve consistency and data quality, with organization-wide data governance
- Migrate to new systems without having to rearchitect from the ground up, and without affecting business continuity



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